

EQM BAD Index

as of 9/30/23

The EQM BAD Index (BADIDX) is designed to track the price movements of a portfolio of U.S. listed companies with exposure to the following B.A.D. market segments: Betting, Alcohol/Cannabis, and Drugs (Pharmaceuticals and Biotechnology).

The Case for B.A.D. Investing

B.A.D. companies reside in defensive, “shunned”, and underinvested segments of the market providing diversification benefits, economic resilience, and competitive risk-adjusted returns.

1. **Betting** – Casinos, gaming, and online gaming operations.
2. **Alcohol/Cannabis** – Alcoholic beverage manufacturing and distribution and/or cannabis cultivation and sales.
3. **Drugs** – Pharmaceutical and biotechnology product development and manufacturing.

Overview

The EQM BAD Index (BADIDX) tracks the price movements of a portfolio of U.S. listed equities, including U.S. listed ADRS, with equally-weighted exposure to the following B.A.D. market segments: Betting (Casinos, gaming, and online gaming operations); Alcohol/Cannabis (Alcoholic beverage manufacturing and distribution and/or cannabis cultivation and sales); and Drugs (Pharmaceutical and biotechnology product development and manufacturing). Non-U.S. domiciled companies, including Emerging Markets, are eligible for inclusion only as ADR-versions.

Performance Results

EQM BAD Index Performance History

12/31/2021-9/30/2023



Past performance is not an indication of future returns. The performance herein is provided for illustrative purposes only. The index returns shown do not represent the actual trading results of any investment account. The Index returns include the reinvestment of dividends and do not reflect payment of any sales charges or fees an investor may pay to purchase the securities underlying the Index, or investment funds that are intended to track the performance of the Index, the imposition of which would cause the returns to be lower than the performance shown. Please see additional disclosures.

Index Details

Ticker	BADIDX
Inception Date	10/29/21
Index Calculation / Publication	Solactive AG
Total # Holdings	55
Rebalance (Mar/Jun/Sept/Dec)	Quarterly
Weighting	Modified, Equal weighted

Licensing Information

For information regarding the licensing of this index, contact Thematic Investments LLC at tommy@investbad.com.

Index Administered by EQM Indexes
Not investment advice or a recommendation to buy or sell securities. Investors may not invest directly in an index.



EQM BAD Index

as of 9/30/23

Top 10 Constituents

	Index Wt %
1 BOSTON BEER COMPANY INC-A	2.84
2 MOLSON COORS BEVERAGE CO - B	2.73
3 ANHEUSER-BUSCH INBEV-SPN ADR	2.67
4 MGP INGREDIENTS INC	2.62
5 CONSTELLATION BRANDS INC-A	2.62
6 AMBEV SA-ADR	2.59
7 DIAGEO PLC-SPONSORED ADR	2.56
8 CIA CERVECERIAS UNI-SPON ADR	2.54
9 BROWN-FORMAN CORP-CLASS B	2.45
10 DUCKHORN PORTFOLIO INC/THE	2.34

Source: Bloomberg

Inclusion of a security within the Index is not a recommendation by EQM Indexes to buy, sell, or hold such security, nor is it considered to be investment advice. EQM Indexes is not an investment advisor, and makes no representation regarding the advisability of investing in any such security.

Constituent Requirements

In order to be eligible for inclusion in the index, companies must meet the following conditions:

- Equities listed on a U.S stock exchange, excluding Over-the-Counter listed companies and including U.S. exchange listed ADR versions.
- Non-US domiciled companies, including Emerging Markets, eligible for inclusion only as U.S.-traded ADRs.
- Companies must derive the majority of their operating revenue from one of the following business categories:

Betting – Casinos, gaming, and online gaming operations;

Alcohol/Cannabis – Alcoholic beverage manufacturing and distribution and/or cannabis cultivation and sales.

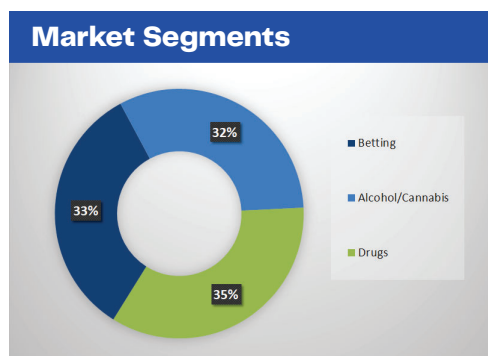
Drugs – Pharmaceutical and biotechnology product development and manufacturing.

- The Index Provider utilizes issuer financial statements and other public filings and reports, as well as third-party industry research, reports, and analyses, to identify companies in business categories that meet the Index's criteria for inclusion.
- Minimum market capitalization of least \$10 billion USD for new component companies in the Drug category, with a minimum market capitalization of \$5 billion USD for existing component companies.

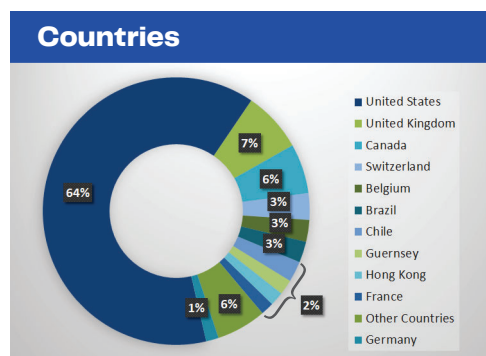
- Minimum market capitalization of least \$1 billion USD for new component companies in the Betting and
- Average daily traded value of at least \$1 million USD over the last 6 months
- Maximum weight of Cannabis components not to exceed 10% in aggregate at time of adjustment.
- Number of biotechnology components limited to the top by market capitalization.

Asset Allocation

For Illustrative Purposes Only



Source: Bloomberg, EQM Indexes



Source: Bloomberg

About EQM Indexes

EQM Indexes LLC is a VettaFi company dedicated to creating and supporting innovative indexes that track growth industries and emerging investment themes. VettaFi is a provider of indexing, data & analytics, industry leading conferences, and digital distribution services to ETF issuers and fund managers with offices in the US and Canada. VettaFi's index solutions power nearly \$19 billion in ETFs and other vehicles.

This material has been prepared and/or issued by VettaFi, LLC, and/or one of its consultants or affiliates. This document is for information purposes only and it should not be regarded as an offer to sell or as a solicitation of an offer to buy the securities or other instruments mentioned in it. The information, including any third-party information, may not be accurate or complete in its entirety, and it should not be relied upon as such. VettaFi, LLC and/ or its affiliates are not acting in a fiduciary capacity. The products mentioned herein may not be eligible for sale in some states or countries and may not be suitable for all investors. The potential yield created by these products may be adversely affected by exchange rates, interest rates, or other economic and political factors. An investor's return may be less than the principle invested. In addition, VettaFi, LLC, its shareholders, directors, officers, and/or employees and consultants, may from time to time hold a long or short position in these securities. This document may not be reproduced in any manner without the prior written authorization of VettaFi LLC. Opinions expressed within reflect the opinions of VettaFi, LLC and the author/analyst and are subject to change without notice.

EQM Indexes, LLC
a VettaFi Company

10620 Treena Street
Suite 230
San Diego, CA 92131

Visit Us

For More Information: eqmindexes.com

Contact: 858.935.6041

Index Administered by EQM Indexes
Not investment advice or a recommendation to buy or sell securities. Investors may not invest directly in an index.

The BAD Index Company

6201 College Blvd, 7th Floor
Overland Park, KS 66211